

Press release

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CONTACT INFORMATION

Movidilo
+ 34 91 252 84 00
marketing@movidilo.com

West Interactive Selects Movidilo to Expand Mobile Self-Service Solutions

Automated Customer Contact Solution Leader Adds Multimedia Mobile Interface

OMAHA, NE and Madrid — April 1, 2009— West Interactive, a leader in Hosted Communication Solutions, is partnering with Movidilo, a leading provider of advanced customer self-service and marketing multimedia solutions for mobile handsets. West Interactive plans to use Movidilo mobile solutions to enhance its current suite of mobile communication product offerings and help clients improve services across multiple contact channels. West Interactive plans to offer this service to clients in the areas of customer self-care and acquisition in the communications, financial, healthcare, retail and travel markets.

Movidilo solutions make it easy to transform the main business processes in companies into intuitive mobile solutions for mass deployment and adoption. These solutions offer a high impact multimedia mobile interface which allows a two-way interactivity between companies and their customers.

“We are pleased to be working with Movidilo as we deliver cutting-edge mobile solutions for our clients,” said Pam Mortenson, President of West Interactive. “Movidilo is a leader in mobile solutions in the European market, and we look forward to delivering progressive mobile solutions to our clients in the US and Canada.”

“Movidilo is excited to sign this new partnership agreement as we believe that partnering with West Interactive will provide the vital link we need to complete our expansion into North America. West Interactive has an outstanding reputation for delivering quality based solutions and has the experience and reach we look for when we search for tier-one partners around the world,” said Javier Álvarez Vara, President, Movidilo.

Both companies believe this partnership not only strengthens mutual positioning in their respective markets, but offers better solutions to their clients and end users who stand to gain the most as mobile technology continues increased adoption as the preferred method of communication.

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Camino Cerro de los Gamos 1 Edificio 6 – 28224 Pozuelo de Alarcón. Madrid (España) Tel: +34 91 252 84 00 - Fax: +34 91 252 84 48
Pinewood Chineham Business Park, Basingstoke, Hampshire RG24 8AL (United Kingdom) Tel: +44 1256 698 046

www.movidilo.com

About West Interactive

West Interactive is a leading provider of Hosted Speech and Hosted Contact Center Solutions. We help our clients connect with their customers more effectively, deliver superior service and maximize the value of every customer interaction. We provide advanced technologies and a highly scalable standards-based infrastructure to help businesses more efficiently conduct multi-media transactions. We have the people, technology and experience to handle the simplest or most complex solutions. Services include custom speech applications, automated notifications, customer surveys, network based call routing and analytic services.

West Interactive, a subsidiary of West Corporation, is located in Omaha, Nebraska and services Fortune 1000 clients in nearly every vertical market. For more information, please call 1-800-841-9000 or visit www.westinteractive.com.

About Movidilo

Movidilo offers advanced self-service, marketing and value-added multimedia solutions in mobile handsets. It is a subsidiary of Ydilo A.V.S., the leading company in advanced voice solutions using natural language recognition technologies and managed services.

Movidilo is committed to help their business customers leverage the business opportunities offered in a new mobile world as well as to extend their reach to a greater public with a range of novel multimedia and multimodal feature-rich solutions.

The Movidilo multimedia/multimodal solutions platform was first developed in 2005 and has become a technology of reference among large corporations for the provision of advanced mobile self-service multimedia services.