

Press release

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Movidilo Partner Programme for Distributors to better meet the growing demand for mobile solutions

Movidilo is pleased to announce the launch of the new partner programme for distributors in alignment with its international business strategy for its advanced mobile multimedia solutions: Movidilo Care for mobile customer self-service, Movidilo Search & Fun! for mobile value-added services and Movidilo Marketing for advertising and marketing campaigns in the mobile handset.

This partner programme assists distribution partners who want easier access to sell, distribute and support Movidilo solutions for telecom operators, banking entities and large corporations, expanding their own reach into the mobile channel. This programme offers all the tools, training and support for these distributors operating in key geographical locations.

Through this partner programme, distributors will also have access to an experienced team of professionals and expertise in the areas of strategies for mobilizing services, developing advanced mobile solutions and technical support in a fully collaborative environment.

All Movidilo selected distributors meet demanding qualifying criteria which include a strong commitment to the mobile business sector and to satisfying customers by delivering quality services and support. Movidilo provides its partners competitive and differentiated mobile solutions with the highest level of marketing, sales, presales and technical support.

As the mobile industry is set to expand further in the years to come, Movidilo's business strategy, backed by the new partner programme will make it easier to extend the latest mobile technologies in the market through our distributors. This way, companies benefit from better local service and support, allowing our partners to develop new lines of business centred around the mobile channel.

"We are fully committed to creating mutually beneficial business opportunities with our distributors through our partner programme," said Domingo López Montesdeoca, the CEO of Movidilo. "Movidilo provides our distributor partners with the expertise, technology and support they need to sell, distribute, and service their customers efficiently and easily with revolutionary mobile multimedia solutions allowing companies to leverage and monetize the mobile channel with success and excellence."

About Movidilo

Movidilo offers advanced self-service, marketing and value-added multimedia solutions in mobile handsets. It is a subsidiary of Ydilo A.V.S., the leading company in advanced voice solutions using natural language recognition technologies and managed services.

Movidilo is committed to help their business customers leverage the business opportunities offered in a new mobile world as well as to extend their reach to a greater public with a range of novel multimedia and multimodal feature-rich solutions.

The Movidilo multimedia/multimodal solutions platform was first developed in 2005 and has recently become a technology of reference among large corporations for the provision of advanced mobile self-service multimedia services.



Movidilo technology has been also internationally recognised and is currently pending US patent, confirming its position as one of the world leaders in multimedia solutions for mobile self-service.
