

Press Release

June 2008

Movidilo announces the launch of the new version 3.6 of its famous multimedia platform for mobile self-service solutions.

This new version is characterised by the incorporation of new multimodal functions that enable users to interact even more naturally with the Movidilo Care and Movidilo Fun! solutions on their mobile handsets through the use of voice.

The use of voice for easier handling of Movidilo self-management solution is an addition to the list of usability, quality and interactivity features that has placed the Movidilo platform at the forefront as a technology of reference in the provision of advanced solutions for mobile self-service.

Browsing, searching or the entering of commands into the mobile handset using voice provides for a more natural user relationship with the Movidilo Customer Care and Value-Added services for telecommunications operators and large corporations. Among other functions supported are features such as self-management by customers using their own mobile phones, querying and downloading all types of contents, the broadcasting of promotions and advertising, the mobile use of social networks and leisure applications, m-commerce and the querying of information services, all at levels unbeatable in industry in terms of dynamics, graphic quality and personalisation.

The Movidilo platform also provides other revolutionary features in the market such as the Call Capture or Push Wake-up! Functions that allow for transparent use of advanced multimedia solutions on the mobile handset, integrated into Call Centers and other platforms to create a personalised and interactive channel between the company and its customers.

The use of voice interfaces is nothing new at Movidilo as the subsidiary of Ydilo A.V.S., the leading European company in the provision of solutions for Contact Centers and Managed Services using advanced natural language recognition technologies for service automation and the integration of business processes into large corporations.

In the words of Domingo López, CEO of Movidilo: "We are extremely proud of the progress and features of our platform. The incorporation of multimodal technology helps provide new mobile solutions and bring them closer to the general public, helping increase the possibilities of use and user satisfaction. Movidilo technology has become a global reference in multimedia and multimodal solutions for self-service in mobile handsets and we are committed to its progress and continuous improvement".

About Movidilo

Movidilo is a new company that deals in the provision of advanced self-service and value-added multimedia solutions in mobile handsets, formed as a subsidiary of Ydilo A.V.S., the leading company in solutions for Contact Centers and managed services through advanced voice recognition technologies.



The Movidilo multimedia/multimodal solutions platform was first developed in 2005 and has recently become a technology of reference among the main telecommunications operators nationwide for the provision of advanced mobile self-service multimedia services.

Movidilo technology has been internationally recognised and is currently pending US patent, confirming its position as one of the world leaders in the provision of multimedia solutions for mobile self-service.
